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## Healthy pūrjus® Organic Juices Pour Into Food Lion Stores

*All Natural, 100% Juices Now Available in Three Flavors  
At Nearly 600 Food Lion Grocery Stores in Southeastern U.S.*

**FISHERS, IN – (December 6, 2016)** – CAJ Food Products, Inc., owner of the pūrjus® brand, today announced that all three flavors – Beet, Apple, and Beet Apple Pear – of its USDA organic pūrjus juice are now available at nearly 600 Food Lion stores throughout the southeastern United States.

“pūrjus 100% juice is leading the trend in functional juices that benefit the body in multiple ways,” said Matt Herzog, President of CAJ Food Products. “As a daily part of a health-conscious diet, pūrjus juices can increase vitality and reduce the risk of chronic disease. What’s more, all three flavors are refreshing and invigorating – something any Food Lion shopper will appreciate.”

Made in Austria from the highest quality organic fruits and vegetables, pūrjus gives consumers a delicious, wholesome way to enhance their health. pūrjus is completely free of preservatives, artificial flavors, colors and sugars. The vegan, gluten-free, non-GMO juices are rich in antioxidants; furthermore, each flavor contains compounds that nourish the body naturally.

At Food Lion, pūrjus is available in 16.9 fl. oz. (500mL) bottles with a suggested retail price of \$4.99. Look for pūrjus, in Apple, Beet, and Beet Apple Pear varieties, in the natural juice section. To learn more about the health benefits of pūrjus juices, go to [www.drinkpurjus.com](http://www.drinkpurjus.com).

### **About pūrjus®:**

pūrjus is organic, 100% juice. Made in Austria from the finest fruits and vegetables and available in three delicious flavors, non-GMO, gluten-free and vegan pūrjus provides two adult fruit / vegetable servings per bottle, along with all-natural nutrients to meet the growing demand for a healthier diet. Visit [www.drinkpurjus.com](http://www.drinkpurjus.com).

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